

Department of Health  
Philippine Institute of Traditional and  
Alternative Health Care  
(PITAHC)

**2024**  
**ANNUAL**  
**ACCOMPLISHMENT**  
**REPORT**



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# OVERVIEW

The Philippine Institute of Traditional and Alternative Health Care (PITAHC) is a government owned and controlled corporation created by virtue of Republic Act 8423, otherwise known as Traditional and Alternative Medicine Act (TAMA) of 1997 is mandated to promote and develop the use of traditional and alternative health-care in the country. Its main objective is to improve the quality and delivery of healthcare services to Filipinos by integrating traditional and alternative healthcare into the national healthcare delivery system.

In line with this, PITAHC envisions itself as an agency that will improve *“People’s health through traditional and alternative health care.”*

Its mission is *“to lead in the research and development, promotion and advocacy, and development of standards on traditional and complementary medicine (T&CM); and we ensure its accessibility, availability, sustainability and integration into the national health care system.”*

PITAHC is currently headed by Director-General Ma. Teresa Co-Iñigo, MD under the direction of a Board of Trustees composed of representatives from different government agencies namely: Department of Science and Technology (DOST); Department of Environment and Natural Resources (DENR); Department of Agriculture (DA); Commission on Higher Education (CHED); and representatives from the industries/sectors namely: a physician engaged in the practice of Traditional and Complementary Medicine (T&CM); a member from a duly recognized academe engaged in T&CM research; a T&CM practitioner who is not a physician; a western medical practitioner preferably from the Philippine Medical Association; one member from the natural food industry and one member from environmental sector. The board is chaired by the Secretary of Health.

# MESSAGE FROM THE DIRECTOR-GENERAL

Warmest greetings from the Philippine Institute of Traditional and Alternative Health Care!!

As we usher in 2025, let me send my sincere gratitude and prayers to all of you for your continued support to PITAHC for the year 2024. The past year was very challenging, not only for me but for the whole of PITAHC staff from the Central Office up to its herbal processing plants in Tuguegarao, Tacloban, and Davao cities as we transitioned towards a new PITAHC leadership.

While I, together with the dedicated PITAHC staff struggled at the onset, we still triumphed and achieved our goals in extending our products and services to the Filipino people.

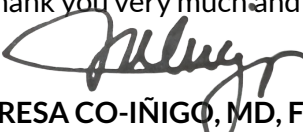
In 2024, we successfully conducted the 2024 PITAHC Seal of Excellence wherein various government hospitals received recognition for their excellent traditional, complementary, and integrative medicine (TCIM) services in their respective hospitals. The 6th Hospital Congress was also held on August 13-14, 2024 to encourage government hospitals to support and pursue the establishment of TCIM Centers as venues for the provision of TCIM services. In September 18, 2024, in collaboration with the Pharmaceutical Division of the Department of Health, we conducted the 1st Generics and Traditional, Complementary and Integrative Medicine Expo at the SM Megatrade Hall wherein various TCIM services and products were featured and availed of by the general public. Likewise, the 4th Regional Hilot Congress was held in Candelaria, Quezon wherein various Hilot practitioners from several areas of CaLaBaRZon converged to promote Hilot as the only traditional medicine in the Philippines and discuss the process and requirements on how to get certified/recognized as a Hilot practitioner.

In November 13-14, 2024, the 16th TCIM Conference was held and was attended by practitioners of TCIM modalities like Acupuncture, Naturopathy, Hilot, Chiropractic, Homeopathy/Homotoxicology and presented the latest news and updates in TCIM practice as well as showcased several TCIM products. To culminate the year's activities, the 1st PITAHC Academia Research Summit (PARS) was held in Ardenhills Suites, Quezon City last December 6, 2024. The activity gathered various researchers and students from the academe to encourage them to submit research proposals for possible funding by the Institute.

PITAHC will not be able to achieve all of these without the overwhelming support of its stakeholders and oversight agencies like the Department of Health, Department of Budget and Management, Commission on Audit and Civil Service Commission, for these, we are forever grateful.

These accomplishments will not come into fruition without the hardworking and dedicated staff of PITAHC who made all of these achievements possible.

From the bottom of our hearts, thank you very much and may we all thrive in 2025!

  
**MA. TERESA CO-IÑIGO, MD, FPCAM, CESE**  
Director General

# PITAHC @ A Glance

*(2024 Major Accomplishments in Summary)*

1 of Research adopted by the Industry

3 Research Projects were completed within the last 3 years with results published in recognized journals or presented at local and international conferences.

8 Research projects completed/developed

275 No. of Applications for T&CM Practitioner, Facilities' Applications for Certification/Accreditation Processed

216 Applications for Certification Approved

20 No. of Applications for T&CM Clinics'/Centers' Accreditation Approved

7 No. of Signed MOA for the establishment of T&CM Clinics/Centers Established

6,419 No. of participants who attended the Community-based Lectures in Patnubay sa Paggamit ng Halamang Gamot/Tuina Massage/Ear Acupuncture

148 No. of participants who attended the Basic Acupuncture Training

254 No. of participants who attended the Advanced Acupuncture Training

400 No. of participants in the 16th Traditional Complementary and Integrative Medicine (TCIM) Conference

93 No. of participants in the 6th Hospital Congress

50 No. of participants to attend the Hilot Congress

11,902,600 tablets of Herbal medicines produced

4,699,400 tablets Lagundi 300mg

6,444,100 tablets Sambong 250mg

115,735 pieces of Herbal soaps produced

Php32,258,683.01 Revenue Generated

Php 4,731,726.60 Sales for Herbal Soaps

Php 17,963,686.40 Sales for Herbal medicines

Php 209,018.97 Sales for IEC / Reference materials

Php 9,354,251.04 Other income

# MAJOR FINAL OUTPUT ACCOMPLISHMENTS

## Research and Development

The PITAHC Research and Development Division (RDD) continued its commitment to advancing the field of Traditional, Complementary, and Integrative Medicine (TCIM). Through impactful research, effective dissemination, and collaborations with various stakeholders, the RDD made significant contributions to the development, validation, and promotion of T&CM modalities, products, and practices.

The Research and Development Division carries out this commitment through three (3) Major Final Output indicators:

1. Percentage of research adopted by the industry;
2. Percentage of research projects completed within the last three (3) years with results published in a recognized journal or presented in local and international conferences; and
3. Number of research projects completed/developed.

### Researches adopted by the industry

- **Book Launch:** The RDD successfully launched the *Profiling Survey of T&CM Practitioners in the Philippines* (Phase 1) during the PITAHC Hospital Congress held on September 13, 2024. This milestone publication provides a comprehensive overview of TCIM practitioners nationwide, contributing to policy-making and capacity-building initiatives. Electronic copies of the book are available for browsing and download on the Institute's website.

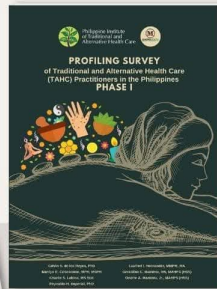
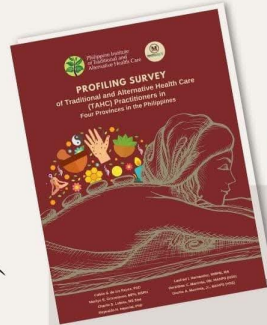
Link: <https://pitahc.gov.ph/3d-flip-book/profiling-survey-of-tahc-practitioners-four-provinces/>





# Profiling Survey

of Traditional and Alternative Health Care  
(TAHC) Practitioners in the Philippines



pitahc.gov.ph



**About this Book**

**Profiling Survey of Traditional and Alternative Health Care (TAHC) Practitioners in the Philippines – Phase II**

This book, authored by Calvin S. de los Reyes, PhD, and colleagues, is the second phase of a nationwide survey profiling Traditional and Alternative Health Care (TAHC) practitioners across the Philippines. Commissioned by the Philippine Institute of Traditional and Alternative Health Care (PITAHC), Phase II covers 42 provinces and 16 highly urbanized cities not included in Phase I.

The research identified 39,596 TAHC practitioners, with detailed profiles of 27,349. Most practitioners are aged 50–60, predominantly female, married, and Roman Catholic with elementary level education. They typically have 20 to 30 years of experience and serve up to 100 clients monthly, often charging minimal fees. Common practices include traditional methods like manghihirot and alternative therapies such as massage therapy.

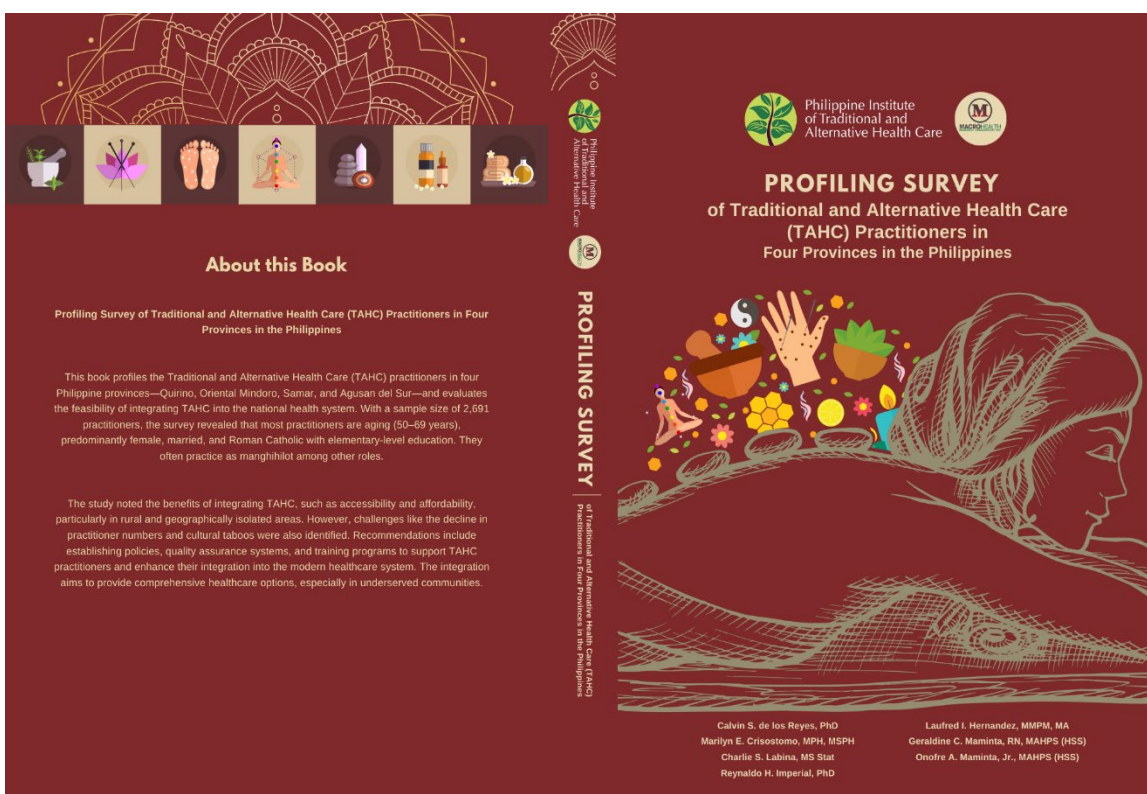
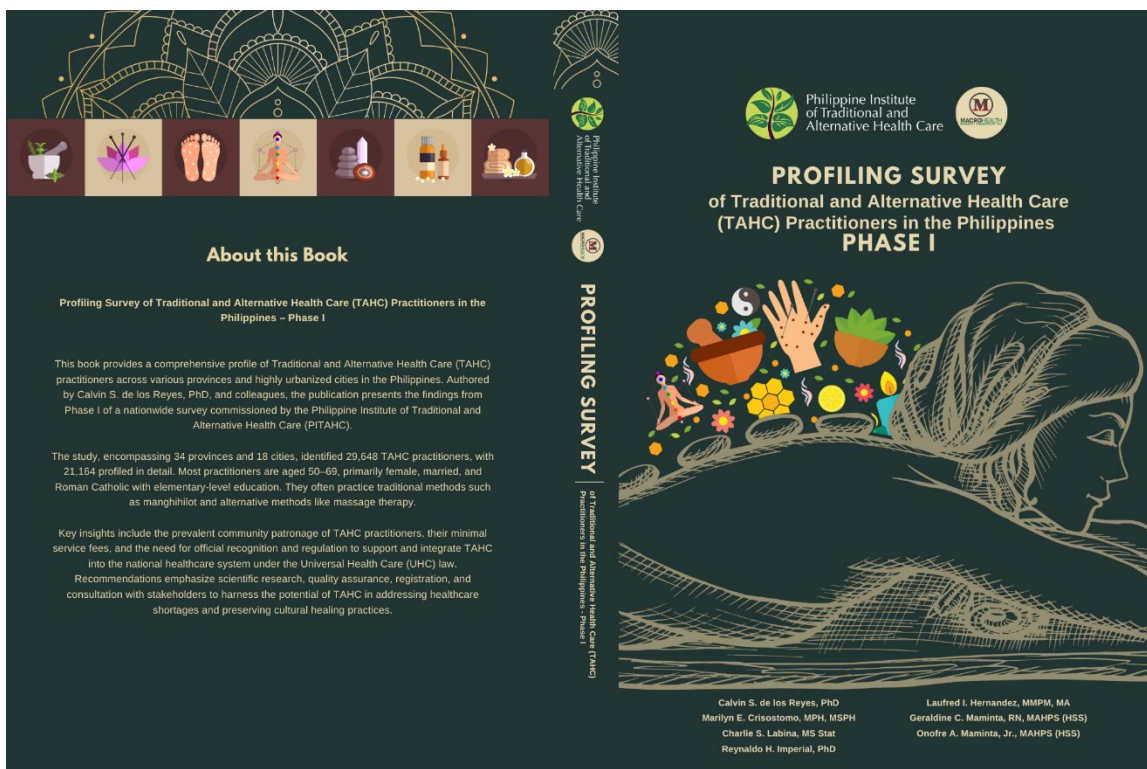
Key findings highlight the widespread community reliance on TAHC practitioners and the necessity for their official recognition and integration into the national healthcare system, particularly under the Universal Health Care (UHC) law. Recommendations focus on scientific research, quality assurance, registration, and stakeholder consultations to enhance the management and development of TAHC practitioners. This integration aims to address healthcare shortages and preserve cultural healing traditions in the Philippines.

**PROFILING SURVEY**  
of Traditional and Alternative Health Care (TAHC) Practitioners in the Philippines – Phase II

Philippine Institute of Traditional and Alternative Health Care  
PITAHC

Calvin S. de los Reyes, PhD  
Marilyn E. Crisostomo, MPH, MSPH  
Charlie S. Labina, MS Stat  
Reynaldo H. Imperial, PhD

Laufred I. Hernandez, MMPM, MA  
Geraldine C. Maminta, RN, MAHPS (HSS)  
Onofre A. Maminta, Jr., MAHPS (HSS)



**Research projects completed within the last three (3) years with results published in a recognized journal or presented in local and international conferences.**

#### **Dissemination of Research Findings**

- **Research Presentations:**
  - Three (3) research projects were presented at the Philippine Herbal Summit last 19 January 2024, showcasing the latest advancements in herbal medicine and T&CM practices.
    - Philippine Herbal Medicine Industry Development Plan: Collaboration of Academe, Industry, and Government
    - Philippine Herbal Pharmacopeia
    - Current Status of Herbal Preparation Use in the Philippines



- One (1) research study, entitled “*Survey on the Utilization of Traditional and Alternative Health Care as Alternative Health Care Strategy Among Filipino Households*”, was presented during the PITAHC Academia Research Summit held at Ardenhills Suite on December 6, 2024.



## Research projects completed/developed

- Completed projects shall be defined as those projects that have undergone and satisfactorily fulfilled all stages of the prescribed procedural framework, including but not limited to the submission of required documentation, evaluation by technical reviewers, and formal approval by the Director General or from the Board of Trustees. For the purposes of reporting and compliance, a project shall only be deemed 'completed' upon the issuance of a formal written endorsement or approval by the designated technical reviewers attesting to its adherence to established technical, financial, and operational standards.
- Developed projects shall refer to undertakings initiated by the Philippine Institute of Traditional and Alternative Health Care (PITAHC), which have undergone the requisite review and evaluation process. These projects shall be deemed as such only upon the formal approval of the Director General, evidenced by the issuance of duly executed and finalized Terms of Reference (TOR), Terms and Conditions (T&C), and any related supporting documentation. Such approval signifies that the project is aligned with PITAHC's mandates, objectives, and operational guidelines, ensuring compliance with applicable rules.

No	Programs/Project/Activity Indicator/s	
1	Effects of Organic Concoction (Wood Vinegar, Fish Amino Acid, and Fermented Fruit Juice) on the Growth and Yield of Ulasimang Bato ( <i>Peperomia pellucida</i> ) under Greenhouse Conditions	Study conducted by Tacloban HPP
2	Trial Formulation of Akapulko ( <i>Cassia alata</i> L.) with Citronella ( <i>Cymbopogon nardus</i> ) Lotion	Study completed by Davao HPP
3	Marketing research on T&CM Products Consultancy Service on the Provision of the Philippine Market of Herbal Medicines, Traditionally-used Herbal Medicines, and Health Supplements from Pharmacies and Industry Sales: Determining the Traditionally-used Herbal Medicines, and Medicines Supply and Demand Size in the Philippines	Completed procurement, NOA signed 23 December 2024
4	The effects of Qigong-meditation on the health and wellness of older people living in select barangays in Quezon City, National Capital Region	Recommending Approval secured last 5 September
5	Weak Affinity and Herbal Medicines: Bioactivity, Bioavailability, and Drug-Herb Interactions Research (WAHM: Bi2DHI) - WAC - Pancreatic Alpha-Amylase (Part 1)	Recommending Approval secured last 16 September 2024
6	PROJECT TANIM: Herbal Garden Establishment in Mindanao	Recommending Approval secured last 18 October 2024
7	Survey on the Utilization of Traditional, Complementary, and Integrative Medicine (TCIM) in Government Health Facilities	Completed procurement, NOA signed 23 December 2024
8	Phytochemical Profiling, Antioxidant Potential, and Lipid-Lowering Effects of <i>Syzygium curranii</i> Leaf Extract: An In Vitro and In Vivo Investigation with a Focus on Developing a Functional Product	Recommending Approval last 27 December 2024

## 1. R&D Services (FOI and RFI)

### Freedom of Information (FOI) Inquiries

Reference No.	Topics/Inquiries
FOI #PITAHC-384102842756	Data on Profiling Survey of TAHC practitioners in Reg. X
FOI #PITAHC-966574865134	Herbal Plants
FOI #PITAHC-784488252283	Statistics on <i>Andrographis paniculata</i>
FOI #PITAHC-322698824799	Medicinal Plants in Albay
FOI #PITAHC-109805910845	Statistic on <i>Eurphorbia neriifolia</i>
FOI #PITAHC-942417218596	List of herbal medicine in the Philippines and its effect to the patient; For personal project

## Requests for Information

In addition to the FOI inquiries, the Research and Development Division also responded to online and walk-in requests for information. Topics of interest included the following:

- Siling labuyo as cure for dengue
- List of medicinal plants officially approved for use in the Phils, details on properties and usage, clinical trials and publication
- Inquiry on Research funding of PITAHC
- Designing an Architecture of Integrative Traditional Chinese Medicine through Contemporary Feng Shui
- Inquiries on PITAHC laboratory facilities

## 2. R&D International Partnerships, Meetings, and Trainings

Dates	Venue	Activity title
Nov. 19-22, 2024	Selangor, Malaysia	International Conference on Intangtible Cultural Heritage 2024
Nov. 18-22, 2024	Delhi NCR, India	Pharmacopoeial Training Program

## Photos during the International Conference on Intangible Cultural Heritage 2024



Photos during the selected PITAHC Staff in India for the Pharmacopoeial Training Program



### 3. Other R&DD Accomplishments

#### PITAHC Academia Research Summit

PITAHC through its Research and Development Division (RND), successfully held the PITAHC Academia Research Summit Meeting on December 6, 2024, at Ardenhills Suites Hotel, Quezon City. This event marked the first meeting of the PITAHC Academia Research Summit (PARS), led by PITAHC Director General Dr. Ma. Teresa C. Iñigo. In her welcome address, Dr. Iñigo underscored the critical role of high-impact research in advancing Traditional, Complementary, and Integrative Medicine (TCIM). She encouraged researchers to focus on TCIM modalities and natural products with market-ready potential, emphasizing PITAHC's commitment to integrating TCIM into the national healthcare system and enhancing its accessibility for all Filipinos.



Representatives from 12 universities and schools across Metro Manila and Greater Manila joined the event, fostering meaningful collaborations aimed at advancing TCIM research and innovation. We sincerely thank all participants and partner institutions for their valuable contributions to this initiative. Together, we are bridging tradition and innovation to transform healthcare.



## **Establishment of PITAHC Central Office Laboratory**

The PITAHC Central Office Laboratory is continually improving its processes to align with the organization's dedication to quality, safety, and adherence to national regulatory standards.

### **Significant Accomplishments in Fiscal Year 2024**

#### **1. Application for the PRC Certificate of Authority to Operate**

In alignment with PITAHC's strategic objective to achieve comprehensive regulatory compliance, the Central Office Laboratory submitted its application for the PRC Certificate of Authority to Operate in early 2024. This application corresponds with the laboratory's objective to adhere to industry standards for quality assessment of traditional and complementary medicine items.

#### **2. Preliminary Inspection and Observations of the PRC**

In July 2024, the PRC performed a preliminary evaluation of the PITAHC Central Office Laboratory as a component of the certification procedure. The evaluation concentrated on the laboratory's architecture, apparatus, staff, and operational protocols. According to the findings, the PRC recognized multiple areas for enhancement, which PITAHC proactively sought to rectify.

#### **3. Adherence to PRC Regulations**

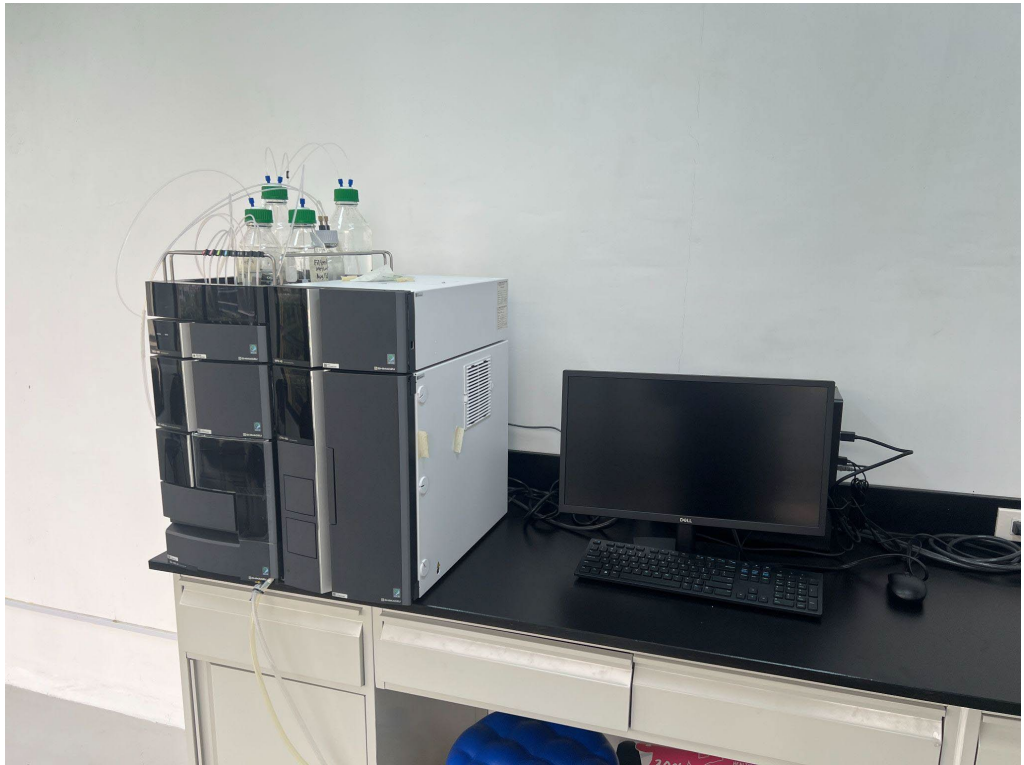
In accordance with the PRC's recommendations, PITAHC commenced the implementation of the following compliance actions to fulfill the Commission's requirements:

a. **Preparation of the PITAHC CO Laboratory Safety Manual:** The laboratory promptly initiated the creation of a detailed Safety Manual, encompassing laboratory methods, safety standards, and emergency procedures to safeguard staff and adhere to industry safety laws.

b. **Development of Analytical Procedure Manual:** PITAHC developed an Analytical Procedure Manual to standardize and codify testing operations, detailing the methodologies and standards for conducting precise and dependable tests on herbal and traditional medicine items.

c. **PITAHC instituted a Hazardous Waste Management policy** to guarantee the appropriate disposal of chemical and biological waste in accordance with environmental safety regulations.

d. **PITAHC nominated a qualified CHEMIST III** as Head of the Laboratory in response to the PRC's proposal to formalize the laboratory's leadership structure, guaranteeing appropriate oversight and compliance with regulatory standards.





## Standard Development, Accreditation, and Certification of Traditional Complementary and Integrative Medicine Practices

Programs/Project/Activity Indicator/s	Target	Accomplish ment	% Accompli shment
<p>1. Certification of Traditional and Alternative Medicine Practice</p> <p>a. Convene National Certification Committee meetings for T&amp;CM modalities</p> <p>b. Certified TCIM practitioners and accredited Clinics, Training Centers and TCIM Organizations available to the public (new and re-certified TCIM practitioners &amp; facilities)</p> <ul style="list-style-type: none"> <li>- TCIM practitioners available to the public</li> <li>- Accredited Clinics, Training Centers and organizations available to the public</li> </ul> <p>c. Applications for certification of practitioners and accreditation of clinics &amp; TAHC org acted upon w/in 15 calendar days from receipt</p> <p>d. Orientation of LGUs on certification of T&amp;CM practitioners and accreditation of facilities, organizations and training centers.</p>	<p>187</p> <p>100%</p> <p>6</p>	<p>236</p> <p>216</p> <p>20</p> <p>275/275</p> <p>8</p>	<p>126.20%</p> <p>100%</p> <p>125%</p>
<p>2. Formulation/Revision of Implementing Guidelines for the National Certification of T&amp;CM Practitioners and Accreditation of Clinics and Training Centers; Continuing Education Units</p> <p><i>a. TWG meetings</i></p> <p><i>b. Publication/Filing of Approved Implementing Guidelines</i></p>	<p>2</p>	<p>2</p>	<p>100%</p>
<p>2. Monitoring of Certified T&amp;CM Practitioners, Accredited clinics and Training Centers (25 practitioners, 18 facilities)</p>	<p>40</p>	<p>43</p>	<p>107.5%</p>

## Other Accomplishments:

### NCC Meetings

Another core function of Standards and Accreditation Division is to convene the National Certification Committee (NCC) of each TAHC modality to assess and deliberate on new applications based on the standards as provided in the Guidelines to ensure the competency of practitioners, quality of programs and capability of training centers.

### No. of Meetings

Natur opath y	Hilot	Chiro practi c	Tuina Massa ge	Acupu ncture	Home opath y	TCM	Osteo pathy	Anthr oposo phic Medic ine	Ayurv eda
2	2	2	2	2	1	3	1	1	1



NCCN Meeting- March 8, 2024



NCCC Meeting- February 1, 2024



*NCCH Meeting February 29, 2024*



*NCC-TMT Meeting- April 15, 2024*



*NCCA Meeting- December 3, 2024*



*NCC-HH Meeting- November 4, 2024*



*April 22, 2024, August 20, 2024 and December 2, 2024*

## Hilot Congress 2024

The Standards and Accreditation Division has successfully conducted the 4th Hilot Congress on September 19-20, 2024, at the Dalampasigan Beach Resort in Sariaya, Quezon, with the main objective of preserving the traditional healing practices of the country.

PITAHC is hoping that through the Hilot Congress, more Hilot practitioners from all over the Philippines will connect with PITAHC to secure recognition, certification and accreditation of Hilot facilities. This further aimed at ensuring that the traditional healing practices of the country stay alive, monitored by PITAHC and with the safety of practitioners and clients being guaranteed.

The activity was conducted in coordination with the DOH CaLaBaRZon Center for Health Development and the Provincial Health Office of Quezon Province.

The main objective of the Congress is to promote Hilot as the only traditional medicine in the Philippines, the process and requirements on how to get certified/recognized as a Hilot practitioner. It was participated in by 50 hilot participants coming from different municipalities in the provinces of Quezon (Dolores, Tayabas, Sariaya, Candelaria) and Laguna (Pagsanjan and Majayjay).





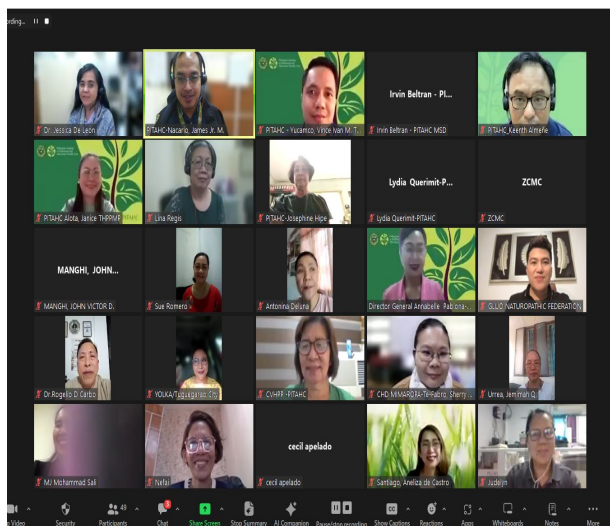
4th Hilot Congress participants from CaLaBaRZon

## TCIM Orientation

To enhance understanding of the Division's Certification and Accreditation (C&A) processes, two TCIM Orientations were conducted in 2024, held on March 22nd at the PITAHC AVR, and on June 13th at the PITAHC Mini Theater and on April 18, virtually.

These sessions were designed to equip both current practitioners and prospective applicants with the knowledge and tools necessary for successful C&A applications. Participants received guidance on completing application forms accurately and efficiently, in-depth reviews of current requirements and any recent updates, and strategies for ensuring applications meet all criteria and maximize the likelihood of approval. By providing this valuable information, PITAHC strives to streamline the C&A process, improve application success rates, and ultimately enhance the quality of healthcare services within the Division.

This was attended by 150+ practitioners from all PITAHC-recognized modalities.



## Monitoring and Inspection

To ensure the quality of services being provided by TCIM modalities by its certified practitioners and the accredited facilities, PITAHC through its Standards and Accreditation Division regularly conducts monitoring of certified practitioners and accredited facilities. Facilities applying for accreditation are also inspected to ensure that these facilities adhere to the approved standards.



Healot Biomekaniks Inspection (Dau and Apalit, Pampanga)- January 12, 2024



Dr. J Acupuncture & Wellness Center- March 18, 2024

## Coordination with TAHC Practitioners and Organizations in Providing Free Services

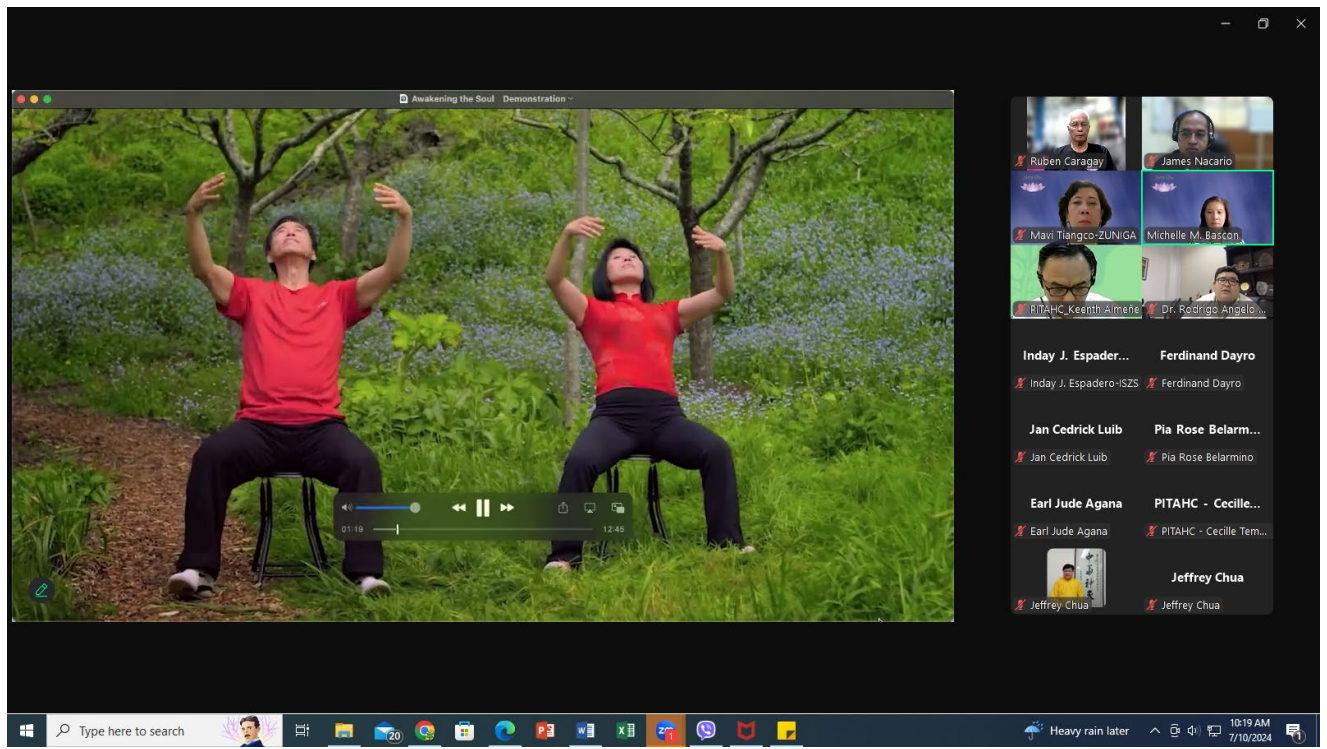


East Avenue Medical Center 18th Day Campaign to End Violence Against Women- The Philippine Academy of Acupuncture Inc. (PAAI) through PITAHC provided volunteers to render free acupuncture



December 3, 2024- OGCC and GOCC Week held at MWSS Building, Katipunan Avenue, Balara, Quezon City. PITAHC in collaboration with Philippine Academy of Acupuncture Inc. (PAAI) participated

## Engagement with Various Stakeholders



## July 10, 2024- Zoom Meeting with Sheng Zhen Society



## October 17, 2024- Meeting with the Philippine Regenerative and Integrative Medical Association on the proposed recognition of Ozone Therapy as a separate modality

## Technical Advisory and Advocacy Services

Programs/Project/Activity Indicator/s	Target	Accomplishment	% Accomplishment
<p>1. Implementation of PITAHC Corporate Communication Plan</p> <p>a. Development of Concept Notes, Campaign Plans, and Social Media Cards for:</p> <p style="margin-left: 20px;">i. PITAHC Seal of Excellence Awards (The Search for Champions of Traditional and Complementary Medicine)</p> <p style="margin-left: 20px;">ii. Herbal Medicine Access Program</p> <p style="margin-left: 20px;">iii. Acupuncture</p> <p style="margin-left: 20px;">iv. Herbal Remedies</p> <p>c. Intensification of Social Media postings</p> <p style="margin-left: 20px;">i. PITAHC Facebook page/</p> <p style="margin-left: 20px;">ii. DG's Page</p> <p>d. Enhancement/regular updating of the PITAHC website</p>	<p>264 ( 22/month)</p>	<p>314</p>	<p>118.94%</p>
<p>2. Training Education, including academic programs</p> <p>a . Conduct of Community-based Orientation on Patnubay sa Paggamit ng Halamang Gamot</p> <p>b. Conduct of Basic and Advance Acupuncture Training</p> <p style="margin-left: 20px;">i. PITAHC-initiated</p> <p style="margin-left: 20px;">ii. Request from hospitals and CHDs</p> <p>c. Establishment of TAHC Centers</p>	<p>162</p> <p>8</p> <p>Per request</p> <p>4</p> <p>3</p>	<p>199</p> <p>8</p> <p>10</p> <p>7</p> <p>3</p>	<p>122.83%</p> <p>100%</p> <p>175%</p> <p>160.35%</p> <p>100%</p>

d. Development of PITAHC Training Modules	1	1	100%
3. TAHC month celebration per Presidential Proclamation No. 698 (November)	1	1	100%
4. Conduct of DOH-retained Hospital TAHC Congress (August)	1	1	100%
5. TAHC Coordinators Consultative Meeting			

## **ESTABLISHMENT OF TCIM CENTERS in DOH Centers for Health Development, DOH-Hospitals, and LGU Hospitals**

The Philippine Institute of Traditional and Alternative Health Care (PITAHC) through the Social Advocacy & Training Division, in collaboration with the Department of Health (DOH) Centers for Health Development (CHD), DOH hospitals, Treatment and Rehabilitation Centers (TRC), Local Government Unit (LGU) hospitals, and Rural Health Units (RHUs), supports the establishment of TCIM Centers within their facilities. This initiative aims to provide safe, and effective Traditional, Complementary, and Integrative Medicine (TCIM) services while promoting its integration into the national healthcare delivery system, contributing to universal health coverage

To accelerate the development of TCIM nationwide, PITAHC encourages all TCIM Centers to formalize their partnership through a Memorandum of Agreement (MOA). These centers offer the following services: acupuncture, anthroposophic medicine, ayurveda, chiropractic, hilot, homeopathy & homotoxicology, naturopathy, osteopathy, traditional Chinese medicine, tuina massage, and other TCIM practices. By leveraging the expertise of these organizations, TCIM Centers deliver high-quality healthcare services and enhance the integration of Traditional and Alternative Health Care (TAHC) into the broader healthcare system.

As of December 2024, PITAHC's Social Advocacy and Training Division (SATD) has signed Memorandums of Agreement (MOAs) with seven (7) hospitals and facilities nationwide, bringing the total number to 27 since 2021.

## PITAHC Hospital Congress

The Philippine Institute of Traditional and Alternative Health Care (PITAHC), through the Social Advocacy & Training Division, successfully conducted the 6th Hospital TCIM Congress on August 13-14, 2024, at the Citystate Tower Hotel in Manila. With the theme “Integrative Approaches to Healthcare: Ensuring Quality, Safety, and Efficacy through TCIM,” the event brought together 93 participants from various Department of Health (DOH) hospitals.

The congress aimed to review and discuss strategic health policies and operational issues related to raising the profile of Traditional and Complementary Medicine (TCIM) in the Philippines. It also sought to establish hospital models for integrating TCIM services into existing service delivery networks of DOH-retained and local government unit (LGU) hospitals. Furthermore, the event explored the challenges and issues faced by hospitals in establishing Traditional and Alternative Health Care (TAHC) Centers within DOH-retained facilities. This initiative reflects PITAHC's commitment to advancing TCIM as a vital component of the national healthcare system.



## PITAHC TCIM Conference 2024

The Philippine Institute of Traditional and Alternative Health Care (PITAHC), through its Social Advocacy & Training Division, successfully held the 16th Traditional and Alternative Health Care (TAHC) Congress on November 13-14, 2024, at the Citystate Tower Hotel in Ermita, Manila. The event, themed “Traditional Complementary and Integrative Medicine in Universal Health Care: Addressing Challenges and Seizing Opportunities for Holistic Health,” highlighted the integration of TCIM within the UHC framework.

The congress drew significant participation, with 376 attendees on the first day and 385 on the second day, representing various PITAHC-approved practices. This gathering served as a platform to promote dialogue, collaboration, and innovation in advancing holistic health approaches in the country.



## PITAHC Seal of Excellence

The PITAHC Seal of Excellence is a search for outstanding champions of Traditional and Complementary Medicine (T&CM) among Local Government Units (LGUs), the Department of Health (DOH) Centers for Health Development (CHDs), and DOH-retained hospitals. Developed by the Philippine Institute of Traditional and Alternative Health Care (PITAHC), this award system encourages these entities to actively implement the objectives of Republic Act 8423 (Traditional and Alternative Medicine Act) and its implementing rules and regulations, along with related programs and activities.

The PITAHC Seal of Excellence aims to promote the highest professional standards in T&CM, recognize outstanding practices and contributions by LGUs, DOH-CHDs, and DOH-retained hospitals, and uplift T&CM practices that contribute to a whole-of-society approach to healthcare. By emphasizing community-level delivery of many T&CM modalities, the initiative seeks to improve the health and well-being of Filipinos across all sectors. Furthermore, it inspires active implementation of RA 8423, along with PITAHC's programs and initiatives.

The awarding ceremony took place on June 27, 2024, at the Swiss-Belhotel Bluelane in Manila, with 136 participants, including representatives from the PITAHC Central Office, Herbal Processing Plants, partners, stakeholders, and awardees. A total of 33 awards were presented, consisting of 14 Gold, 6 Silver, 4 Bronze, and 9 Plaques of Appreciation.



## ACUPUNCTURE TRAINING (BASIC & ADVANCED)

In support of PITAHC's goal to integrate Traditional and Complementary Medicine (T&CM) into the national healthcare delivery system, the Social Advocacy & Training Division (SATD) conducts training programs on PITAHC-approved and recognized practices, including acupuncture. These programs aim to promote the use of Traditional, Complementary, and Integrative Medicine (TCIM) practices, products, and services as complementary and integrative approaches to managing common health conditions. They also strive to equip healthcare professionals with TCIM skills essential for maintaining population health.

The acupuncture training program consists of both basic and advanced courses and provides continuous education for medical and allied health workers, focusing on traditional and alternative healthcare practices. It seeks to develop a substantial pool of healthcare professionals skilled in acupuncture to support the integration of TCIM into hospitals and foster the establishment of a network of acupuncture practitioners among doctors and allied health workers.

In 2024, PITAHC conducted 18 training sessions, comprising seven basic and eleven advanced courses, with a total of 401 participants. This initiative reflects PITAHC's dedication to enhancing the expertise of healthcare professionals in T&CM and advancing its integration into the national healthcare system.



## COMMUNITY-BASED TRAINING

PITAHC conducts community-based training programs in response to requests from local government units (LGUs), Centers for Health Development (CHDs), DOH hospitals, and other stakeholders. These programs aim to equip barangay health workers and community members with practical knowledge and information on Traditional Complementary and Integrative Medicine (TCIM) practices, products and services to address common ailments effectively.

The training promotes the proper use and preparation of traditional medicine through orientation and hands-on instruction in various TCIM practices. Additionally, it seeks to empower communities with TCIM knowledge for preventing and treating common illnesses, managing existing health conditions, and maintaining overall well-being. The training also includes orientation on the TAMA Law, education on the ten DOH-approved medicinal plants (Halamang Gamot), acupressure techniques for common illnesses, and the preparation of herbal medicines.

In 2024, PITAHC successfully conducted 199 community-based training sessions, reaching a total of 6,419 participants. This initiative highlights PITAHC's commitment to promoting accessible and sustainable healthcare solutions at the grassroots level.



# HERBAL PROCESSING PLANTS (HPPs)

PITAHC has three (3) Herbal Processing Plants (HPPs) located in Tuguegarao, Tacloban, and Davao Cities which are tasked to produce herbal products as well as develop/formulate new TCIM products for FDA Registration/Notification. They also process raw materials that are being used for the production of Lagundi and Sambong tablets and production of herbal soaps.

These HPPs are also essential in the implementation and roll-out of the different activities of the three Major Final Outputs of PITAHC such as Research and Development, Technical Advisory and Advocacy Services, and Regulation of Traditional and Alternative Practice.

Further, these HPPs provide vital services for Pharmacy students to complete their academic requirements such as internship programs for herbal products development. They also provide bioassay services and breed laboratory animals (mice) for laboratory use.

## Production of Quality and Affordable Herbal Medicines and Products:

The Cagayan Valley Herbal Processing Plant (CVHPP) was able to achieve its target for herbal soap production for FY 2024, while Davao Herbal Processing Plant (DHPP) was able to produce 16, 735 bars.

HPP	TARGET	ACCOMPLISHMENT
CVHPP	98,000 bars	99,184 bars (101.20%)

Both DHPP and CVHPP were able to produce a total of one hundred fifteen thousand nine hundred nineteen (115,919) bars of herbal soaps.

Tacloban Herbal Processing Plant (THPP) was tasked to manufacture Lagundi and Sambong herbal medicines and was able to exceed its target production for the both herbal medicines:

Tacloban HPP	TARGET	ACCOMPLISHMENT
Lagundi 300mg Tablet	4,000,000 tablets	4,699,400 tablets (117.48%)
Sambong 250 mg Tablet	7,200,000 tablets	7,203,200 (100.04%)

### Raw Materials Processed:

HPP	TARGET	ACCOMPLISHMENT
CVHPP	300 kilos	696.74 kilos
DHPP	127 kilos	98 kilos
THPP	Lagundi: 1,485 kilos Sambong: 2376 kilos Ulasimang Bato: 35 kilos	2,431.32 kilos 2376.9 kilos 16.12 kilos

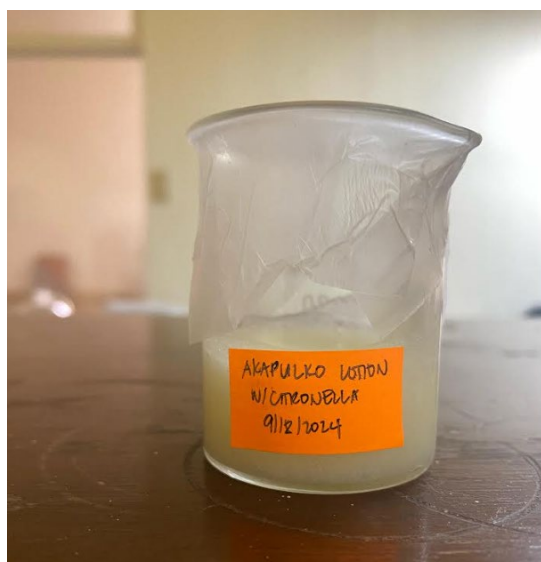
### TCIM Product Development:

HPP	TARGET	ACCOMPLISHMENT
CVHPP	Trial formulation of Akapulko lotion and Herbal Mouthwash	Conducted Six (6) Trial formulations of Akapulko lotion and Herbal Mouthwash as of December 2024.
DHPP	Trial formulation of Akapulko with Citronella lotion and improved formulation for Citronella Spray	Completed preparation for trial formulation and prepared a research paper with microbiology and physico-chem stability test on Akapulko with Citronella lotion. Conducted stability testing for improved Citronella spray were done by October 2024
THPP	Trial formulation of	Conducted two (2) trial formulations of

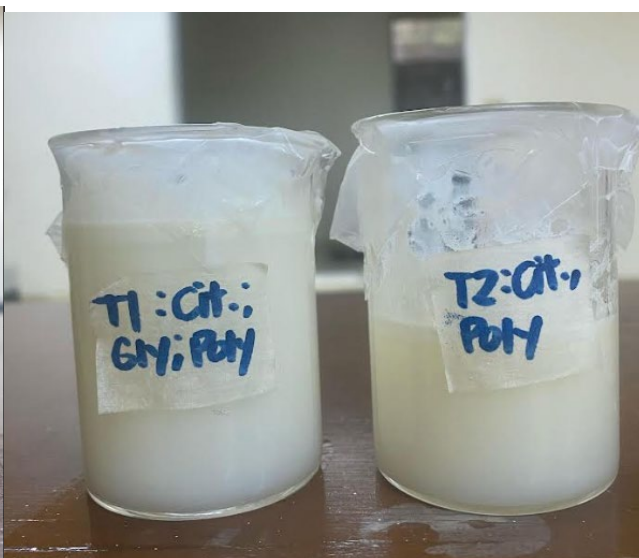
	<p>double dose Sambong tablet</p> <p>Trial formulation of double dose Lagundi tablet</p> <p>Trial formulation of Tsaang-gubat Syrup</p>	<p>double dose Sambong tablet and has passed QC and Microassay tests.</p> <p>Conducted two (2) trial formulations of double dose Lagundi tablet and has passed QC and Microassay tests.</p> <p>Conducted ten (10) trial formulations of Tsaang-gubat syrup and for final write-up.</p>
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(Left to right) CVHPP Akapulko lotion and Herbal Mouthwash



DHPP Akapulko with Citronella Lotion



DHPP Citronella Spray



#### RESEARCH AND DEVELOPMENT PROJECT

I. BASIC INFORMATION		
1. Project Title	Trial Formulation of Akapulko ( <i>Cassia alata</i> L.) with Citronella ( <i>Cymbopogon nardus</i> ) Lotion	
2. Implementing Agency	Philippine Institute of Traditional and Alternative Health Care (PITAHC)	
a. Lead Agency	Philippine Institute of Traditional and Alternative Health Care (PITAHC)	
b. Complete Address	J.P. Laurel Ave., Davao City	
c. Implementing Division/HPP	Davao Herbal Processing Plant (DHPP)	
d. Name and Signature of the Project Leader	Reah Vanessa Y. Talaña	
e. Name/s of the Study of Leader/Project Staff	Ms. Annette Atanacio Ms. Reah Vanessa Y. Talaña	Plant Manager Special Operations Officer III
f. Email address	reahvannessa@gmail.com	
g. Landline/Fax & Mobile Number	09171325300	
3. Project Duration	June-September 2024	
4. Project Site/s		
a. Province	Davao del Sur	
b. City(-ies) / Municipality(-ies)	Davao City	
c. Barangay(s)	Buhangin	
d. Geocode(s)	7.098212,125.621012	
5. Project Funding		
a. Total Budget Requested	Php 150,000.00	
b. Agency Counterpart		
6. Target Beneficiaries	Community Members/Patients with skin diseases	

## Compliance to Regulatory Requirements:

### Cagayan Valley Herbal Processing Plant

Cagayan Valley Herbal Processing Plant was granted a lifetime registration of its Laboratory Animal Facility by the Bureau of Animal Industry-Department of Agriculture Regional Field Office II, making it eligible for the conduct of experimental research involving animal models within Region 02.

### Davao Herbal Processing Plant

Davao Herbal Processing Plant (DHPP) was granted a License to Operate by the Food and Drug Administration as Cosmetic Manufacturer with validity date of September 02, 2026 and as Drug Distributor/Wholesaler with a validity date of April 24, 2026. All cosmetic herbal products have a Certificate of Notification valid until August 2027.

DHPP also was granted a Certificate of Welfare Registration being a laboratory Animal facility by the Department of Agriculture -Regional Field Office XI with a validity date of May 18, 2026.

# Tacloban Herbal Pharmaceutical Processing and Manufacturing Plant

Tacloban Herbal Pharmaceutical Processing and Manufacturing Plant was granted with a License to Operate from Food and Drug Administration as Drug Manufacturer with a validity date of May 20, 2025 (Figure 1). and a Certificate of Product Registration for both Lagundi 300mg Tablet and Sambong 250mg Tablet with a validity date of July 12, 2026 (Figure 2.).

Republic of the Philippines  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**  
Civic Drive, Filinvest Corporate City, Alabang, Muntinlupa City

**FDA**  
Food and Drug Administration

**LICENSE TO OPERATE**  
\*\*  
**Drug Manufacturer**  
Is hereby granted to

**PHILIPPINE INSTITUTE OF TRADITIONAL AND  
ALTERNATIVE HEALTH CARE**  
*Purok 1, 93, Bagacay, Tacloban, Leyte*

Owner: PHILIPPINE INSTITUTE OF TRADITIONAL  
AND ALTERNATIVE HEALTH CARE  
License Number: LTO-3000005208112  
Application Type: Renewal  
Validity of License: 20 May 2025

This LTO shall be renewed within **90 days** before its expiration, upon compliance with relevant laws, rules and regulations and the payment of fees. This LTO may be suspended, cancelled or revoked by this Office for cause if found violating RA 9711 and related issuances.

Furthermore, with this LTO, the FDA allows the establishment to apply for a market authorization [i.e. registration (CPR) or notification] for health products prior to manufacture, importation, sale or offer for sale, distribution, transfer, advertisement and/or promotion as the case may be.

**BY AUTHORITY OF THE DIRECTOR GENERAL**

**JESUSA JOYCE N. CIRUNAY, RPh**  
Director IV  
Center for Drug Regulation and Research

**DISPLAY IN PUBLIC VIEW**  
Additional information required under FDA Circular 2016-006 are reflected at the second page of this LTO

*This electronic-LTO (eLTO) is computer generated and does not require signature.  
Verify at <http://www.fda.gov.ph/industry-corner/e-lto-LTO-3000005208112>*

FDA-0569145

Figure 1.

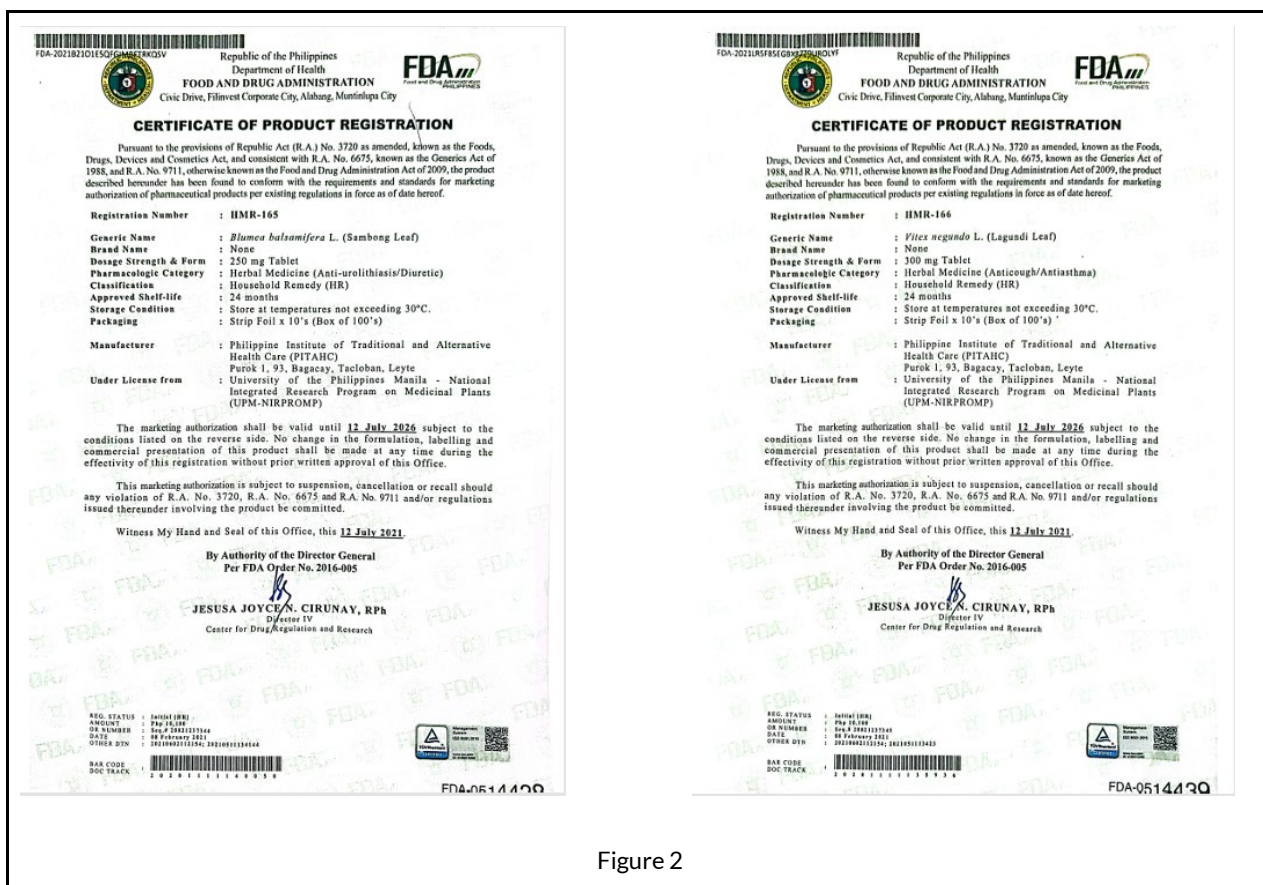


Figure 2

FDA also granted a Certificate of Current Good Manufacturing Practice with a validity date of May 20, 2025.

**Republic of the Philippines**  
Department of Health  
**FOOD AND DRUG ADMINISTRATION**  
Civic Drive, Filinvest Corporate City, Alabang, Muntinlupa City

**CERTIFICATE OF CURRENT GOOD MANUFACTURING PRACTICE**

This is to certify that

NAME : **PHILIPPINE INSTITUTE OF TRADITIONAL AND ALTERNATIVE HEALTHCARE**

PLANT ADDRESS : **Purok 1, 93, Bagacay, Tacloban, Leyte**

OWNER : **PHILIPPINE INSTITUTE OF TRADITIONAL AND ALTERNATIVE HEALTHCARE**

AUTHORIZED PERSON FOR PRODUCT BATCH RELEASE : **Evelina M. Juaban**

QUALITY ASSURANCE : **Evelina M. Juaban**

QUALITY CONTROL : **Bernardita B. Limen**

PRODUCTION : **Asuncion R. Gumarao**

PHARMACIST : **Asuncion R. Gumarao**

NAME OF PRODUCTS : **Human, Non-sterile, Traditional Medicines – Tablet and Liquid**

with a valid License to Operate bearing number **LTO- 3000005208112** as drug manufacturer has complied to the requirements of Administrative Order No. 2020-0017 or the Revised Guidelines on the Unified Licensing Requirements and Procedures and to Administrative Order No. 2012-0008 s. 2012 or the Adoption and Implementation of the Pharmaceutical Inspection Cooperation Scheme (PIC/S) Guides for the Good Manufacturing Practice (GMP) for Medicinal Products for the manufacture of the above product.

This certification is valid until **20 May 2025**. Notwithstanding this certification, the above establishment shall be subject to inspection at anytime to validate its continuous compliance with relevant laws, rules and regulations. Any violation thereof, this Office reserves the right to suspend, cancel or revoke this certification.

Issued this 02<sup>nd</sup> day of January 2025 at Alabang, Muntinlupa City, Philippines.

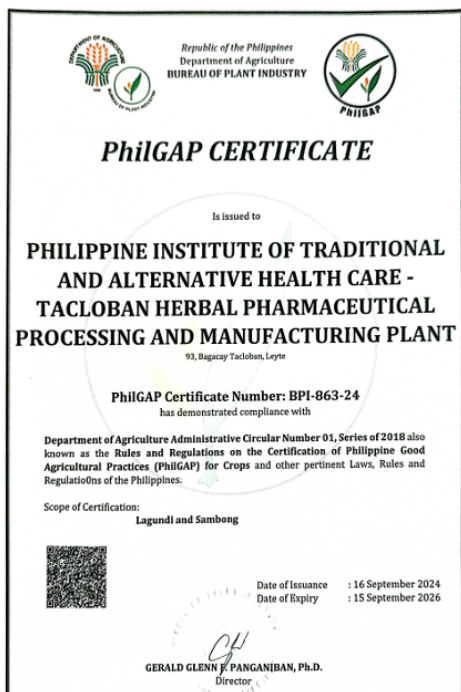
**BY AUTHORITY OF THE DIRECTOR GENERAL**

**MARIA CECILIA C. MATIENZO**  
Director IV  
Center for Drug Regulation and Research

Certificate No.: DM-2025-02  
Ref#: 42921270864 /Php510/29-April-2021  
20210428083028

FDA-0569145

Civic Drive, Filinvest Corporate City, Alabang 1781 Muntinlupa, Philippines  
Trunk Line +63 2 857 1900  
Website : www.fda.gov.ph  
Fax +63 2 807 0751  
Email : info@fda.gov.ph



The Bureau of Plant Industry also granted THPPMP a Certificate of Philippine Good Agricultural Practices (PhilGAP) for crops with a validity date of September 16, 2026.

## Conduct of Community-based Orientation on Patnubay sa Paggamit ng Halamang Gamot, Tuina Massage and Acupressure:

One of the major contributions of the three (3) HPPs in advocating the utilization of Traditional and Complementary Medicine Products and Services is the roll-out of the Community-based Training/ Orientation on Patnubay sa Paggamit ng Halamang Gamot, Tuina Massage and Acupressure.

HPP	No. of Training/Orientation Conducted
CVHPP	<b>67 (167%)</b>
THPP	<b>43 (126.47%)</b>
DHPP	<b>51 (127.5%)</b>

# DIRECTOR GENERAL'S ENGAGEMENTS

PITAHC welcomed its new Director General last April 25, 2024 through a Presidential Appointment, Director General Ma. Teresa Co-Iñigo was appointed as Director General of this Institute with a term of six (6) years.

Dr. Ma. Teresa Co-Iñigo, daughter of a Bicolana mother from Catanduanes and a Chinese father from Xiamen (Amoi), China, bringing over 34 years of government service experience in healthcare.

She completed her Doctor of Medicine at Far Eastern University-NRMF and pursued a Postgraduate Course in addictions at UP-PGH. Married to Mr. Orlando D. Iñigo Jr., a retired PhilHealth executive, she is a dedicated mother to Maria Ave C. Iñigo.

## Engagement with International Partners and Stakeholders

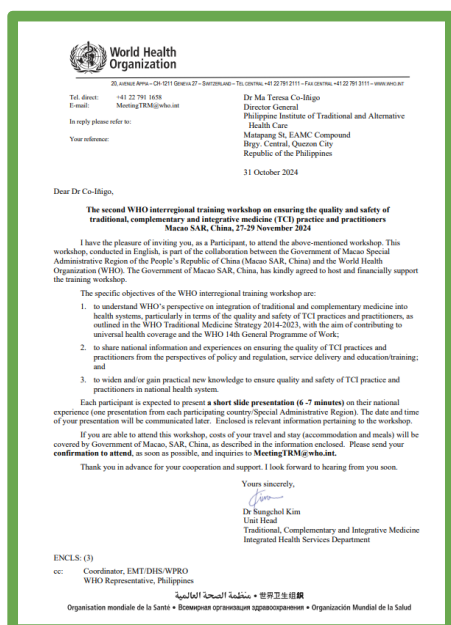
The engagement to international collaboration underscores PITAHC's vision of positioning Traditional, Complementary and Integrative Medicine (TCIM) as a vital component of an inclusive, accessible, and globally aligned healthcare system. To advance this vision, Director General Ma. Teresa Co-Iñigo has participated in international forums, conferences, and high-level dialogues.



Director General Co- Iñigo attended the World Health Organization (WHO) Member State Consultation on the Regional Framework for Harnessing Traditional and Complementary Medicine on August 28-29, 2024, at the Ambassador Seoul - A Pullman Hotel, South Korea.

The activity was convened by the WHO with the objective to evaluate the progress, challenges and the emerging needs in implementing the Regional Framework for

## harnessing Traditional and Complementary Medicine for achieving health and well-being in the Western Pacific, and to gather inputs and insights on the draft WHO Traditional Medicine Strategy 2025-2034.



The second WHO interregional training workshop on ensuring the quality and safety of traditional, complementary and integrative medicine (TCI) practice and practitioners, Macao SAR, China, 27-29 November 2024 wherein Director General Iñigo presented the Philippines' experience on ensuring the quality and safety of TCIM.



Dir. Gen. Co- Iñigo, along with PITAHC personnel, actively participated in a series of activities organized by the Embassy of India and the Embassy of the People's Republic of China in the Philippines.

These engagements highlight PITAHC's strong commitment to fostering international partnerships and collaboration in the field of Traditional, Complementary, and Integrative Medicine (TCIM). By working closely with global partners, PITAHC aims to strengthen its initiatives, exchange best practices, and promote the integration of diverse TCIM approaches into the Philippine healthcare system.

## Engagement with Local Partners and Stakeholders

The Director General of PITAHC, Dr. Ma. Teresa Co-Iñigo actively champions the advancement of Traditional, Complementary, and Integrative Medicine (TCIM) in the Philippines through meaningful engagements with local partners and stakeholders. In her commitment to strengthening the integration of TCIM into the national healthcare system, she has undertaken a series of activities aimed at fostering collaboration, sharing knowledge, and supporting the growth of TCIM practices.



Director General Co- Iñigo has met with various TCIM practitioners, exchanging insights on innovations and best practices to enhance patient care and expand access to TCIM services. These dialogues not only build stronger partnerships but also inspire collective efforts to elevate the standard of TCIM in the country.





In addition to connecting with practitioners, she has served as a keynote speaker for the graduates of TCIM programs, encouraging the next generation of professionals to embrace their vital role in promoting holistic and integrative healthcare. Her words of encouragement resonate with the vision of a healthcare system where TCIM thrives alongside conventional medicine, offering Filipinos a broader spectrum of therapeutic options.

To further support the development and accessibility of TCIM services, the Director General has visited TCIM clinics in private hospitals and other facilities. These visits allow her to gain firsthand insights into the challenges and successes of TCIM implementation, as well as identify opportunities for improvement in policy and practice.



Through these engagements, Dir. Gen. Co-Iñigo continues to demonstrate PITAHC's unwavering commitment to advancing TCIM in collaboration with local stakeholders, paving the way for a more inclusive and integrative healthcare system in the Philippines.

# FY 2024 KEY ACCOMPLISHMENTS

## PITAHC continues to be compliant with ISO 9001:2015 requirements in 2024

In its efforts for continual improvement and in order to align Tacloban Herbal Processing Plant's business processes with ISO 9001:2015 requirements, PITAHC Central Office expanded its training scope to the Tacloban Herbal Processing Plant.

Gap analysis was also conducted in the three (3) herbal processing plants to assess the readiness of its staff and processes.

Its Quality Management Representative and Vice-Quality Management representative including the Internal Quality Audit Team also continued monitoring the enrolled processes' compliance with ISO 9001:2015 standard



## CERTIFICATION

This is to certify that

### **Philippine Institute of Traditional and Alternative Health Care (PITAHC)**

Matapang Street, East Avenue Medical Center Compound,  
Barangay Central, Quezon City, 1101 Philippines


has been audited for the scope

### **Provision of Research Management, Certification of TAHC Modalities, Promotion and Advocacy, and Training for Traditional and Complementary Medicine (T&CM).**

Surveillance 2 Audit was completed last February 28, 2024 and  
proof has been furnished that the requirements are fulfilled according to

**BS EN ISO 9001 : 2015**

The organization passed the audit and therefore continued certification is granted.

  
**Ranilo L. Bernardino**  
CEO/General Manager



NQA Philippines, Inc.  
Unit 1504B 15/F Richville Corporate Tower, Madrigal Business Park, Ayala Alabang, 1107 Alabang-Zapote Road,  
Muntinlupa City, Metro Manila, 1780 Philippines  
Tel No.: +632 8863795 / +632 6232824 | Mobile: +639178609550 | Email: info@nqa-ph.com

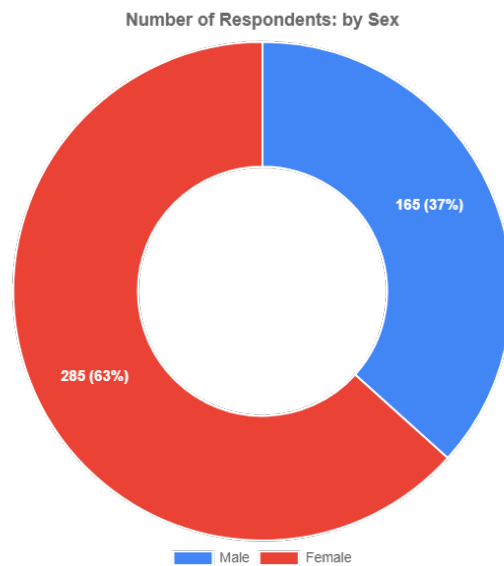
[www.nqa-ph.com](http://www.nqa-ph.com)

## PITAHC Client Satisfaction in Service Provision

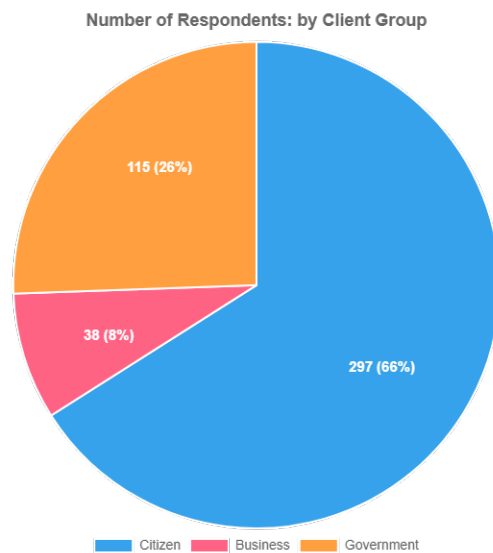
Aligned with PITAHC's commitment to its Quality Management System (QMS), the client or customer satisfaction measurement is being conducted to measure and evaluate the degree of client's perception to which their needs and expectations have been fulfilled by the Institute.

For FY 2024, a total of four hundred fifty (450) respondents were served by PITAHC staff from January to December 2024 and have submitted accomplished PITAHC CSS forms. PITAHC received an overall impression from their respondents (clients served) with an average score of 4.88 with an adjectival rating of "Very Satisfactory".

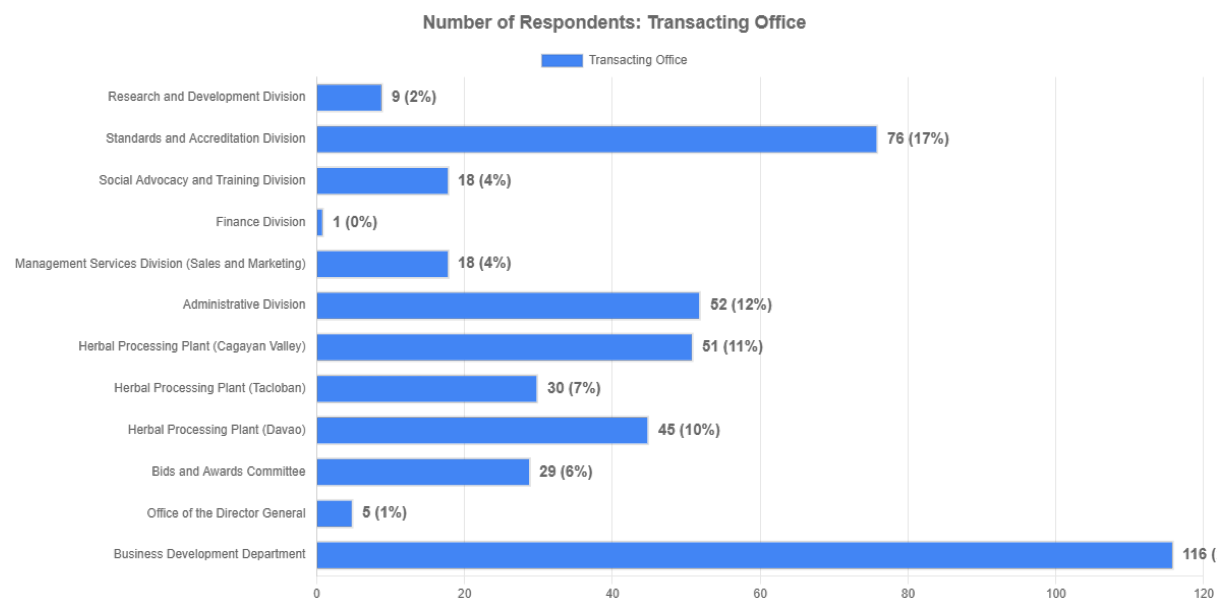
Based on the data collected in 2024, 285 (63%) were female while 165 (37%) male clients were served by PITAHC.



For the client group, two thirds or 66% (297) of the respondents were Citizens or individuals, 26% (115) were from the Government and 8% (38) were from the business group.



The most number of respondents for this year's survey was from the Business Development Department with 116 respondents out of the 450 total respondents (26%) from January to December 2024. It was then followed by seventeen (17%) or 76 of the respondents having their services availed through the Standards and Accreditation Division. The third most number of clients served with accomplished CSS forms was from the Administrative Division with 52 respondents. The Finance Division (1), Office of the Director General (5) and Research and Development Division (9) had the least number of respondents.



The respondents perceived that PITAHC exceeded their expectations in terms of Responsiveness, Communication, and Integrity.

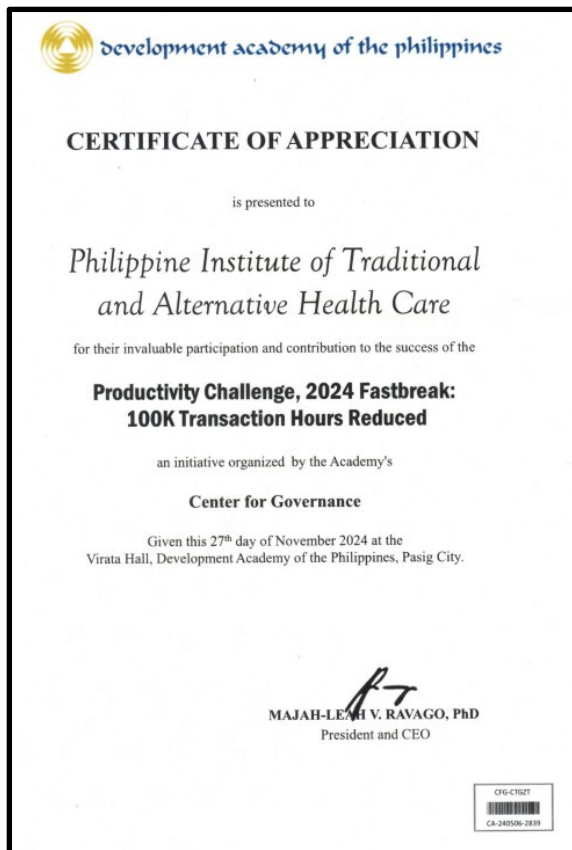
## PITAHC Staff as Regulatory Impact Assessment Champions

PITAHC actively supports Anti-Red Tape Authority's efforts to implement a national policy against red tape and to promote ease of doing business, in relation to these efforts, PITAHC staff were among the participants in the series of training on Regulatory Impact Assessment (RIA). During the culmination of the training series dubbed as ENRICH: Empowering Next-Generation RIA Champions last December 3, 2024 held at the Philippine International Convention Center in Pasay City, Atty. Carmencita Castro-Santos, Ms. Ma. Ofelia G. Infante, Ms. Shiela Patino, Ms. [Pia Rose Belarmino](#) and Mr. [James Nacario Jr.](#) were accorded the recognition and PITAHC was also given the appreciation for sending the said participants to the training. The group were likewise given various awards (group with the highest average in the quizzes; participant with the highest average in the quizzes and Clean as you go award) after completing the training.



## PITAHC participated in DAP's 100k Productivity Challenge

PITAHC joins this year's Productivity Challenge by the Development Academy of the Philippines. Dubbed as *2024 Fastbreak: 100k Transaction Hours Reduce*, the activity aims to recognize and commend the government agencies that implemented measures and strategies to enhance the efficiency and effectiveness of services offered to the stakeholders. The culminating activity was held on November 27, 2024. PITAHC continues to commit its efforts to further improve its services for its TCIM stakeholders.



# Support Services

## Bids and Awards Committee (BAC)

PITAHC through its Bids and Awards Committee (BAC) ensured that resources for the successful conduct of its programs, activities and projects (PAPs) were available, for 2024, thirty-one (31) Purchase Requests (PR) under competitive bidding (CB) were processed and 24 out of 31 or 77.42% of the CB were successfully awarded.

Further, there were eighty-nine (89) Alternative Mode of Procurement (AMP) requests processed and sixty-seven (67) out of eighty-nine (89) or 75.28% of the AMPs were successfully awarded.

Government Procurement and Policy Board (GPPB) reportorial requirements submitted/complied within the prescribed deadline were as follows:

Documentary Requirements	Deadline of Submission/Compliance	Date of Submission
Indicative Annual Procurement plan FY 2024	30-Sep-23	28-Sep-23
FY 2023 PMR 2nd Sem	14-Jan-24	12-Jan-24
FY 2023 APP Non-CSE Changes within 2nd Semester	31-Jan-24	25-Jan-24
50% Early Procurement Activity Certification (based on the IAPP)	31-Jan-24	30-Jan-24

FY 2024 Revised APP-non CSE	31-Jan-24	31-Jan-24
PBB Streamlining Compliance	28-Feb-24	28-Feb-24
FY 2023 APCPI Results	31-Mar-24	27-Mar-24
FY 2024 PMR 1st Sem	14-Jul-24	12-Jul-24
FY 2024 APP Non-CSE Changes within 1st Semester	31-Jul-24	23-Jul-24
FY 2025 Indicative APP CSE	30-Sep-24	30-Sep-24
FY 2025 Indicative APP non-CSE	30-Sep-24	30-Sep-24

## INFORMATION AND COMMUNICATIONS TECHNOLOGY

In alignment with the Philippine Institute of Traditional and Alternative Health Care's (PITAHC) commitment to ensuring operational efficiency and the seamless delivery of services, the Information and Communication Technology (ICT) unit successfully executed several key procurement projects under the PITAHC Information Systems Strategic Plan (ISSP). These initiatives addressed the modernization and enhancement of ICT for PITAHC, crucial for supporting the organization's growing demands and compliance with government standards.

Below is a summary of the accomplished procurement projects:

PROJECT	QUANTITY
Network Firewall Appliance and End-Point protection solution	1 Lot / 100 Licenses
Desktop Computers w/ UPS	10 Sets
Laptop Computers	6 Pieces
Multi-Functional Printers	5 Pieces
CCTV System Upgrade	1 Lot

### Details of Procured Items:

- 1. Network Firewall Appliance and Endpoint Protection Solution**  
An upgrade with a three (3) year license for enhanced network security that incorporates an endpoint protection solution to safeguard PITAHC's devices against cyber threats such as malware, ransomware, and unauthorized access.
- 2. Desktop Computers with Uninterrupted Power Supply (UPS)**  
Ten (10) desktop units with UPS provided with up-to-date specifications to enhance end-user operational efficiency and support resource-intensive applications.
- 3. Laptops**  
Five (5) standard laptop units for general operation and one (1) high-specification laptop specifically for software development and multimedia applications, equipped with advanced graphics and processing capabilities.

#### 4. Multi-Functional

#### Printers

Five (5) multi-functional devices providing colored printing, scanning, and copying for efficient document processing.

#### 5. CCTV

#### System

#### Upgrade

The PITAHC surveillance system was comprehensively upgraded to enhance security and monitoring capabilities across the office.

Additionally, a significant milestone was the **implementation of the PITAHC Integrated Management Information System (PIMS) and PITAHC Accreditation and Certification Electronic Service System (PACESS)**, designed to streamline operations, enhance data management, and improve operational workflows and service delivery, with continuous patches and updates to ensure adaptability to the organization's required standards.



### PIMS

PITAHC Integrated Management System

Sign into your account

☐ Show Password



### PITAHC Accreditation and Certification

Electronic Service | System

Sign into your account

☐ Show Password

# FY 2024 PITAHC RECOGNITIONS & AWARDS RECEIVED

## PITAHC as consistent FOI Awardee

In 2021, 2023, and 2024, the Philippine Institute of Traditional and Alternative Health Care (PITAHC) has consistently been recognized for its commitment to transparency, integrity, and reliability in public service. PITAHC once again garnered recognition as the 1st runner-up as Freedom of Information Champion for 2024 under the Government-Owned and Controlled Corporations (GOCCs) category and PITAHC FOI Receiving Officer Ms. Orly Marie Cabal was awarded as one of the best FOI Receiving Officers. This is also Ms. Cabal's second year to receive the award. Ms. Cabal exemplifies the standards of professionalism and dedication to ensuring that the public has access to the information they need.



# SALES AND MARKETING OF PITAHC PRODUCTS

The Marketing and Business Development Department has demonstrated unwavering commitment and strategic foresight in fulfilling its commitment to various Centers for Health Development. Despite securing a significant sales order that ensures revenue until 2025, the department sustained its marketing and sales efforts, emphasizing the importance of continuous income generation.

To diversify revenue streams, the department focused on its other income generating activities, including leasing PITAHC dormitory and open spaces. Additionally, the team strengthened partnerships with stakeholders by actively participating in and organizing exhibits, creating opportunities for greater visibility and engagement.

The department played a pivotal role in spearheading the TCIM and Generics Medicine Expo in partnership with the Department of Health. The department also spearheaded the sourcing of clients for the souvenir program and exhibitors during the TCIM conference. These efforts not only fostered stronger stakeholder relationships but also enhanced PITAHC's presence in the health and wellness sector.

Looking ahead, the department aims to intensify its efforts in 2025, focusing on innovative strategies to generate more sales and income for the corporation.



# HUMAN RESOURCE MANAGEMENT

## RECRUITMENT and PLACEMENT

PITAHC recognizes the importance of hiring/promoting the best and most qualified applicants as a key strategy for the Institute to thrive and carry out its mandate. It underscores the value of finding individuals who are a good fit for the culture, who have a passion for their work, and who are willing to go above and beyond to achieve the Institute's goals.

For the period **January to December 2024**, PITAHC has:

- Published and posted a total of **seventeen (17) vacant positions** in its social media accounts and other websites.
- Received and consolidated a total of **two hundred fifty-three (253) job applications** for the **seventeen (17)** posted vacant positions.
- Hired **nine (9) additional employees** and promoted **four (4) internal employees**.
- Processed **thirteen (13) appointments** wherein **ten (10)** have already been **approved** by the Civil Service Commission (CSC) and **three (3)** are pending validation by the CSC.
- Undertaken the final preparations for **three (3) successful applicants** who are set to take their oath of office in the first month of CY 2025.

## HUMAN RESOURCE DEVELOPMENT

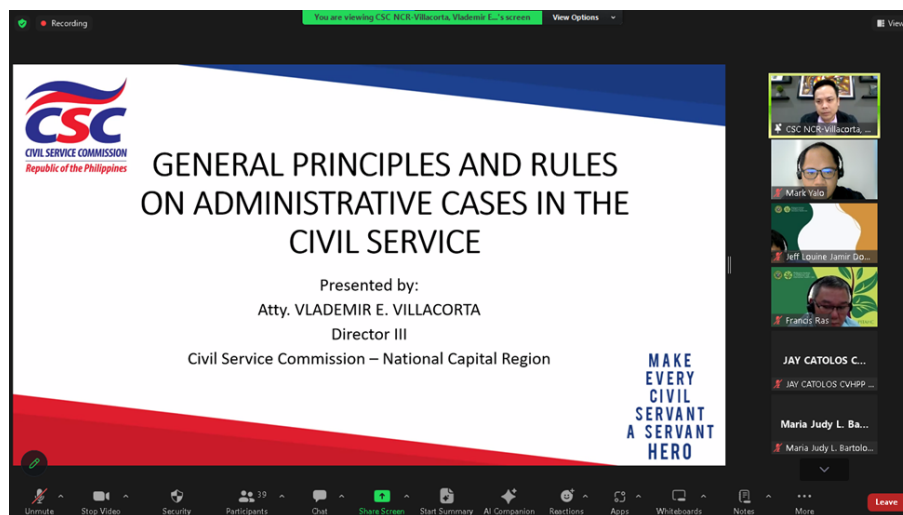
At PITAHC, the personal and professional growth of its personnel is highly valued. The organization is dedicated to improving the competencies of its internal human resources by providing various Human Resource Development (HRD) activities that enhance their knowledge, skills, and capabilities. This has resulted in a more productive and efficient workforce.

For the period **January to December 2024**, PITAHC has coordinated a total of **ten (10)** HRD activities for its officials and personnel from the Central Office and the three (3) Herbal Processing Plants (HPPs).

**Training Relevant to the Job Function:** PITAHC officials and personnel attended and participated in various training, seminars/webinars, workshops, orientations, and conferences, namely:

1. Orientation on Magna Carta of Women
2. Training on Linux Foundation and Active Directory and Domain Services Administration

3. Seminar on Rules on Administrative Cases in the Civil Service
4. Orientation on the GAD Focal Point System Functionality Assessment Tool and the Creation of Assessment Committees
5. Culture Sensitivity and Competency Training
6. Introductory Course on Regulatory Impact Assessment
7. Training on the Republic Act (R.A.) No. 9184 and its 2016 Revised Implementing Rules and Regulations
8. UNDP Capacity Assessment Workshop for National Stakeholders and Partners of ABS Project
9. Basic Training Course for Pollution Control Officers
10. Seminar on Property and Supply Management System
11. 1st Department of Health Human Resource Summit
12. Training on Gender Fair and Sensitive Language and Introduction to Sex-disaggregated Data
13. Development Session: Align, Equip, Energize: PITAHC Performance and Team Synergy Day
14. Various General Assemblies and ISO-related Workshops



# STATEMENT OF FINANCIAL POSITION

<b>PHILIPPINE INSTITUTE OF TRADITIONAL AND ALTERNATIVE HEALTH CARE</b> <b>STATEMENTS OF FINANCIAL POSITION</b> (As at November 30, 2024 and November 30, 2023 in Philippine peso)		
	2024	2023 (Audited)
<b>ASSETS</b>		
<b>Current Assets</b>		
Cash and Cash Equivalents	152,864,146	125,963,192
Financial Assets	93,330,831	92,761,025
Receivables	46,335,833	43,215,359
Inventories	18,182,006	19,316,963
Other Current Assets	3,133,717	1,157,335
<b>Total Current Assets</b>	<b>313,846,535</b>	<b>282,413,873</b>
<b>Non-Current Assets</b>		
Property, Plant and Equipment - Net	105,385,494	107,182,406
Intangible Assets	-	1,469,867
Deferred Tax Assets	-	-
Biological Assets	56,850	91,750
Other Non-Current Assets	-	413,876
<b>Total Non-Current Assets</b>	<b>105,442,344</b>	<b>109,157,900</b>
<b>TOTAL ASSETS</b>	<b>419,288,879</b>	<b>391,571,773</b>
<b>LIABILITIES</b>		
<b>Current Liabilities</b>		
Financial Liabilities	8,011,862	1,473,848
Inter-Agency Payables	2,925,208	2,869,481
Provisions	33,982,208	34,941,634
Trust Liabilities	1,523,962	1,043,724
Deferred Credits/Unearned Income	427,333	445,963
Other Payables	79,395	78,645
<b>Total Current Liabilities</b>	<b>46,949,968</b>	<b>40,853,294</b>
<b>Non-Current Liabilities</b>	-	-
<b>Total Non-Current Liabilities</b>	<b>-</b>	<b>-</b>
<b>TOTAL LIABILITIES</b>	<b>46,949,968</b>	<b>40,853,294</b>
<b>TOTAL ASSETS LESS TOTAL LIABILITIES</b>	<b>372,338,911</b>	<b>350,718,479</b>
<b>NET ASSETS/EQUITY</b>		
Accumulated Surplus/(Deficit)	-	-
Government Equity	372,338,911	350,718,479
<b>TOTAL NET ASSETS/EQUITY</b>	<b>372,338,911</b>	<b>350,718,479</b>

# STATEMENT OF FINANCIAL PERFORMANCE

## PHILIPPINE INSTITUTE OF TRADITIONAL AND ALTERNATIVE HEALTH CARE STATEMENTS OF FINANCIAL PERFORMANCE (For period ended November 30, 2024 and November 30, 2023 in Philippine peso)

	2024	2023 (Audited)
<b>REVENUE</b>		
Service and Business Income	30,383,371	27,794,329
Shares, Grants and Donations	4,363,430	-
Gains	25,000	75,750
<b>Total Revenue</b>	<b>34,771,801</b>	<b>27,870,079</b>
<b>LESS: CURRENT OPERATING EXPENSES</b>		
Personal Services	83,686,253	73,975,809
Maintenance and Other Operating Expenses	35,831,950	33,353,879
Financial Expenses	1,900	21,400
Direct Costs	13,161,415	10,921,234
Non-Cash Expenses	8,927,171	11,731,966
<b>Total Current Operating Expenses</b>	<b>141,608,689</b>	<b>130,004,287</b>
<b>Deficit from Current Operations</b>	<b>(106,836,888)</b>	<b>(102,134,208)</b>
Other Non-Operating Income	437,948	25,801
Losses	(90,660)	-
Discount and Rebates	-	(280)
<b>Deficit before Tax</b>	<b>(106,489,600)</b>	<b>(102,108,687)</b>
Income Tax Expense	229,742	43,770
<b>Deficit after Tax</b>	<b>(106,719,342)</b>	<b>(102,152,457)</b>
Subsidy from the National Government	159,107,000	144,990,000
<b>Net Surplus for the Period</b>	<b>52,387,658</b>	<b>42,837,543</b>

# ACKNOWLEDGEMENT

Ma. Teresa Co-Iñigo, MD  
PITAHC Director-General

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