

STRATEGIC OBJECTIVES

MANDATE

To accelerate the development of traditional and alternative health care and to integrate traditional and alternative medicine into the health care delivery system.

VISION

Traditional and alternative health care are in the hands of the people.

MISSION

PITAHC upholds the right of every Filipino to better health through the provision of safe, beneficial, affordable and culturally-acceptable traditional and alternative health care products, services and technologies.

KEY RESULT AREAS

Poverty Reduction and Empowerment of the Poor and Vulnerable.

618 GENERAL APPROPRIATIONS ACT, FY 2015

SECTOR OUTCOME

Human Development Status Improved

ORGANIZATIONAL OUTCOME

Traditional and Alternative Health Care (TAHC) products and services developed

PERFORMANCE INFORMATION

KEY STRATEGIES

Partnership and collaboration with public / private sector and the academe in the conduct of research and development on Traditional and Alternative Health Care (TAHC) products, services and technologies

Serves as venue and facility in the conduct of research and development on TAHC

Standards and guidelines formulation on the practice of TAHC modalities and their inclusion in the National Health Care Delivery system

ORGANIZATIONAL OUTCOMES (OOs) / PERFORMANCE INDICATORS (PIs)	BASELINE	2015 TARGETS
Traditional and Alternative Health Care (TAHC) products and services developed		
Percentage of research projects completed within the last 5 years that are commercialized / published in recognized media	32 research projects completed	69% (22)
Percentage of certified practitioners / accredited clinics and training centers increased by 15% annually	110	15% (127)
Revenues from the sales of developed alternative products and services	75% of FY 2013 Sales	P65.256 Million

MAJOR FINAL OUTPUTS (MFOs) / PERFORMANCE INDICATORS (PIs)

2015 Targets

MFO 1: RESEARCH AND DEVELOPMENT SERVICES

Number of research projects completed/developed	10
Percentage of research projects completed within the last 3 years adopted by industry or with results published in a recognized journal	50%
Percentage of research projects completed within the original proposed timeframe	80%

MFO 2: TECHNICAL ADVISORY AND ADVOCACY SERVICES

Number of TAHC advocacies/training undertaken	114
Percentage of applicants who rated the services as satisfactory or better	80%
Percentage of applications acted upon within 15 days	80%

MFO 3: REGULATION OF TRADITIONAL AND ALTERNATIVE MEDICINE PRACTICE

Number of applicants for certification and accreditation acted upon	110
Percentage of applicants who rated the services as satisfactory or better	90%
Percentage of applications acted upon within 15 days	100%